

# EAST PALO ALTO CLIMATE CHANGE COMMUNITY SURVEY

## PROJECT GOAL

***To gain insight into the current knowledge of East Palo Alto residents with regards to climate change.***

## 2019 PROJECT TIMELINE



## KEY FINDING #1:

***East Palo Alto residents are aware of the threats of climate change.***

To the left is a word cloud representing responses to the question "What comes to mind when you hear the term 'climate change'?"



## KEY FINDING #3:

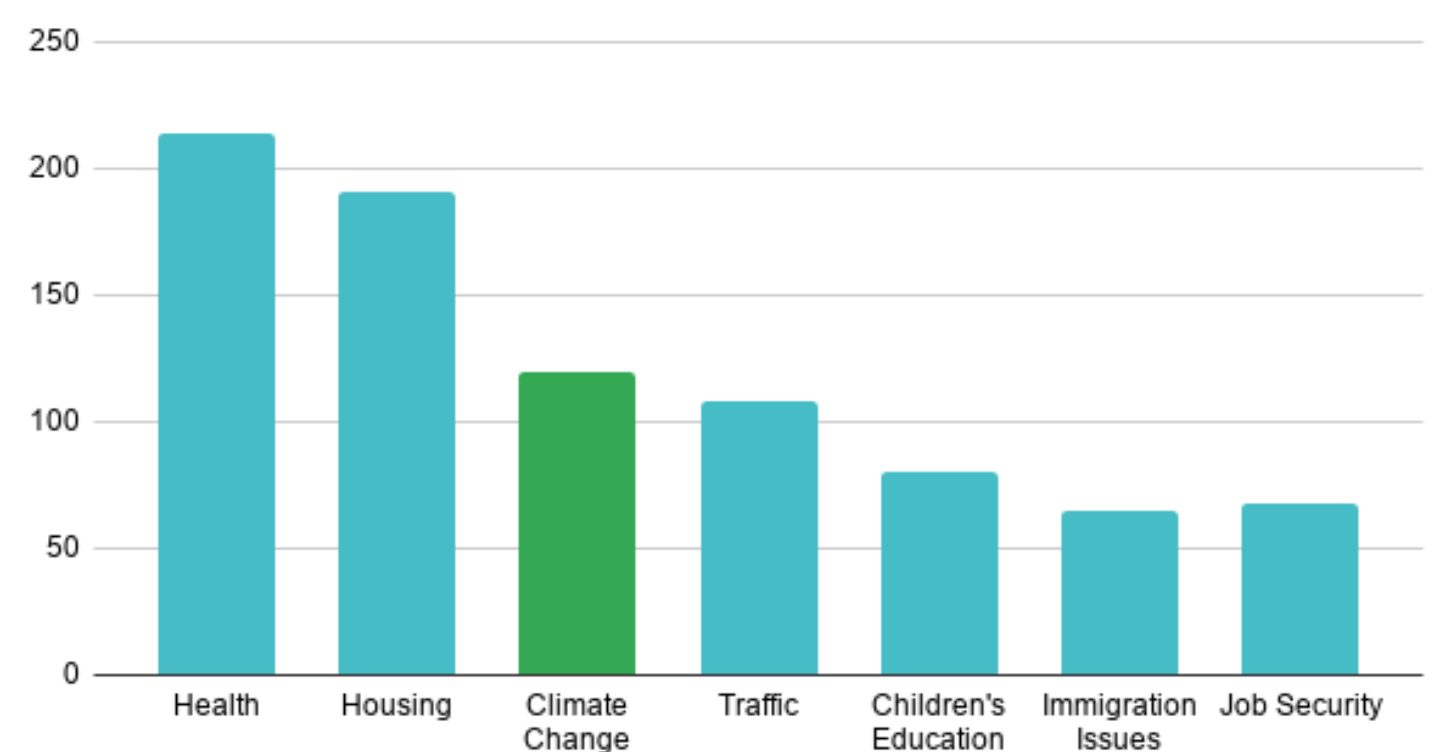
***Educational interventions increase awareness and concern for climate change.***

To the left is a word cloud showing responses to question, “What kinds of projects should the community/local government be working on to address environmental issues?”



## KEY FINDING # 2:

***East Palo Alto residents are not directly concerned about climate change but are concerned about climate change related issues.***



## CONCLUSION

- 1. East Palo Alto residents may have a high level of awareness about the existence of climate change, but climate change is not a huge concern compared to other issues such as health and housing.**
- 2. East Palo Alto residents are aware of the threat of climate change but may not contextualize climate change in their daily lives.**
- 3. East Palo Alto residents may be aware of flooding, but don't believe they will be affected by it.**

Acterra and the East Palo Alto Climate Change Community Team acknowledges the following partners for their commitment to our project's success:

